# napa:tech;

Investor Days - ABGSC

7 Dec 2022

Ray Smets Chief Executive Officer

NAPATECH A/S © COPYRIGHT 2022



### Safe Harbor Statement

• This presentation has been prepared by Napatech A/S (the "**Company**") solely for information purposes. The presentation does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

Certain statements included in this presentation contain various forward-looking statements that reflect management's current views with respect to future events and financial and operational performance. The words "believe," "expect," "anticipate," "intend," "may," "plan," "estimate," "should," "could," "aim," "target," "might," or, in each case, their negative, or similar expressions identify certain of these forward-looking statements. Others can be identified from the context in which the statements are made. Although we believe that the expectations reflected in such forward-looking statements are reasonable, these forward-looking statements are based on a number of assumptions and forecasts that, by their nature, involve risk and uncertainty. Various factors could cause our actual results to differ materially from those projected in a forward-looking statement or affect the extent to which a particular projection is realized. Factors that could cause these differences include but are not limited to the Company's ability to operate profitably, maintain its competitive position, to promote and improve its reputation, to successfully operate its strategy and the impact of changes in pricing policies, political and regulatory developments in the markets in which the Company operates, and other risks. The information and opinions contained in this document are provided as at the date of this presentation and are subject to change without notice. No representation or warranty (expressed or implied) is made as to, and no reliance should be placed on, the fairness, accuracy or completeness of the information contained herein. Accordingly, neither the Company nor its subsidiary undertakings or any of such person's officers or employees accepts any liability whatsoever arising directly or indirectly from the use of this document.



#### Topics

- Napatech at a Glance
- What Excites Us About Our Potential
- 2022 Outlook & Strategic Options Going Forward
- Q&A

3



#### Napatech at a Glance

- Napatech is <u>a leading developer of FPGA-based</u> <u>Software solutions on chips and SmartNICs/IPUs</u> and is primarily based in Copenhagen and the US
- Napatech is the largest independent FPGA software provider for the SmartNIC market
- Napatech has a <u>market share of 7% in the global</u> <u>SmartNIC vendor market</u> (excluding Amazon, Google, Microsoft)
- Napatech has <u>invested approximately 350 man</u> years of engineering in its software technology and <u>solution</u>, and is very well-positioned to capture market share in the new high-growth segments of the market





#### **Top Tier Global Customers & Partners**

200+ global customers with ~75% of revenue from US-based customers in 2021



# Napatech has Emerged as the Leader in High-Performance Programmable SmartNICs.

Napatech accelerates server-based applications using the most advanced programmable IPU/DPU SmartNIC technology which it has developed over 20+ years

Napatech designs highperformance programmable SmartNICs to offload servers and accelerate applications

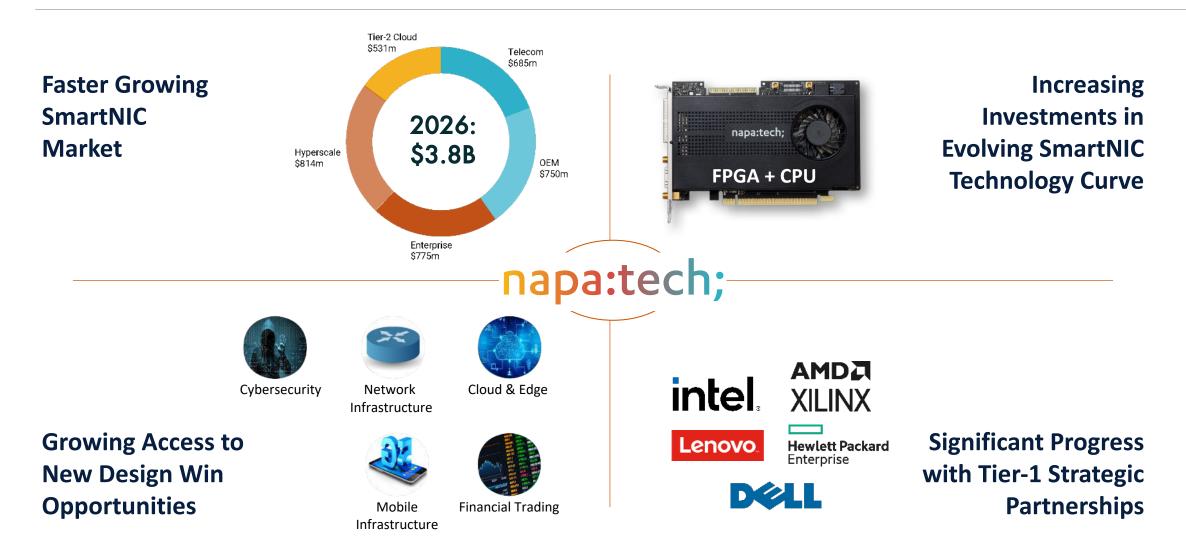
Napatech's software powers the SmartNICs - *the key strategic advantage* 



napa:tech;



#### Napatech's Opportunities Have Never Been More Compelling



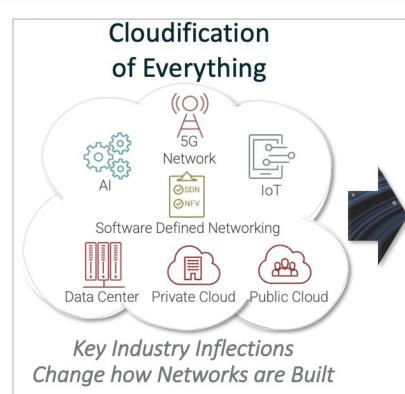


## NIC Market is Driven By Server Expansion

Server Market growth: \$80B in '20 to \$138B by '26 (12% CAGR)
Networks are built at massive scale to accelerate CPU-hungry applications in data centers



This drives NIC and SmartNIC growth
Servers need 2-8 NICs to increase the performance of applications



#### Server Market Expansion Continues



Networks Built at Massive Scale Hardware: Low-Cost Servers & Appliances Software: Applications & Services

#### NIC Market Grows to Solve Server Connectivity

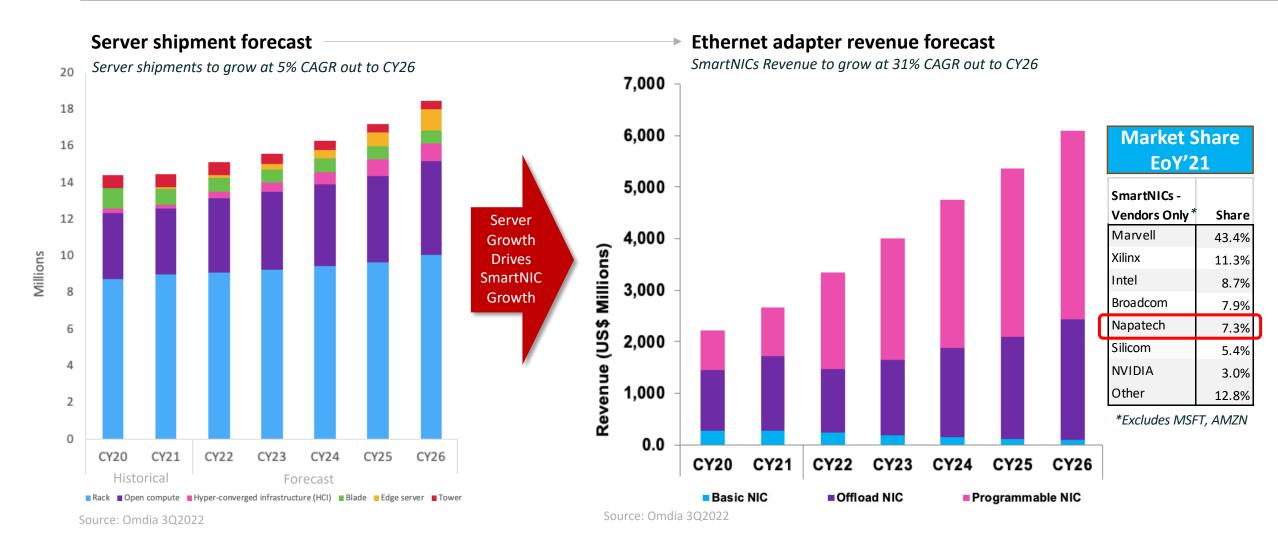


SmartNICs emerge to support advanced applications and services when standard servers can't keep up

8

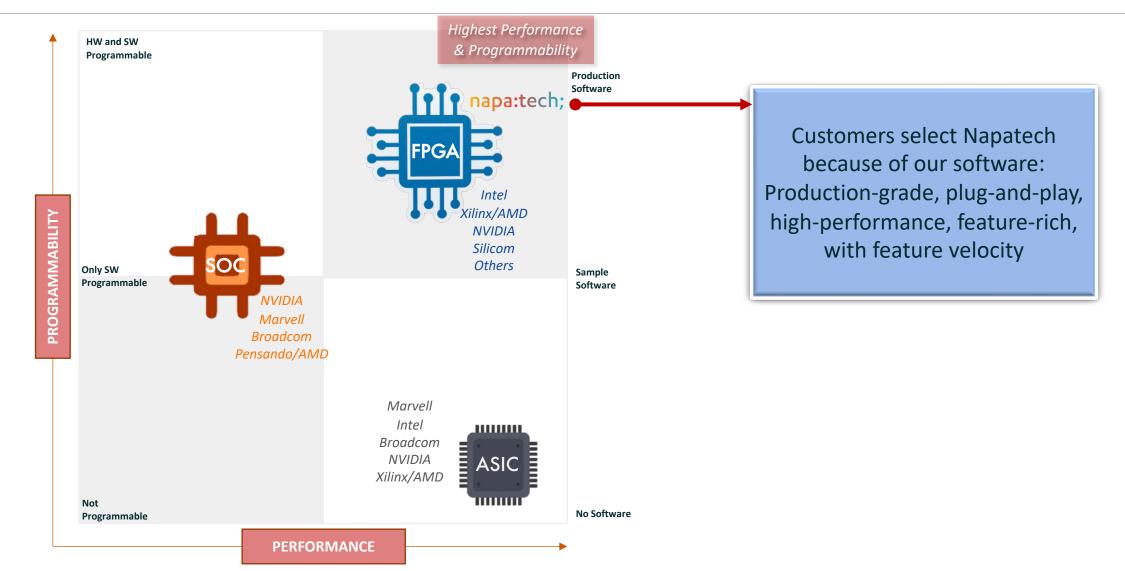


#### Napatech is Addressing Highest Growth Segment of the Industry of Programmable NICs



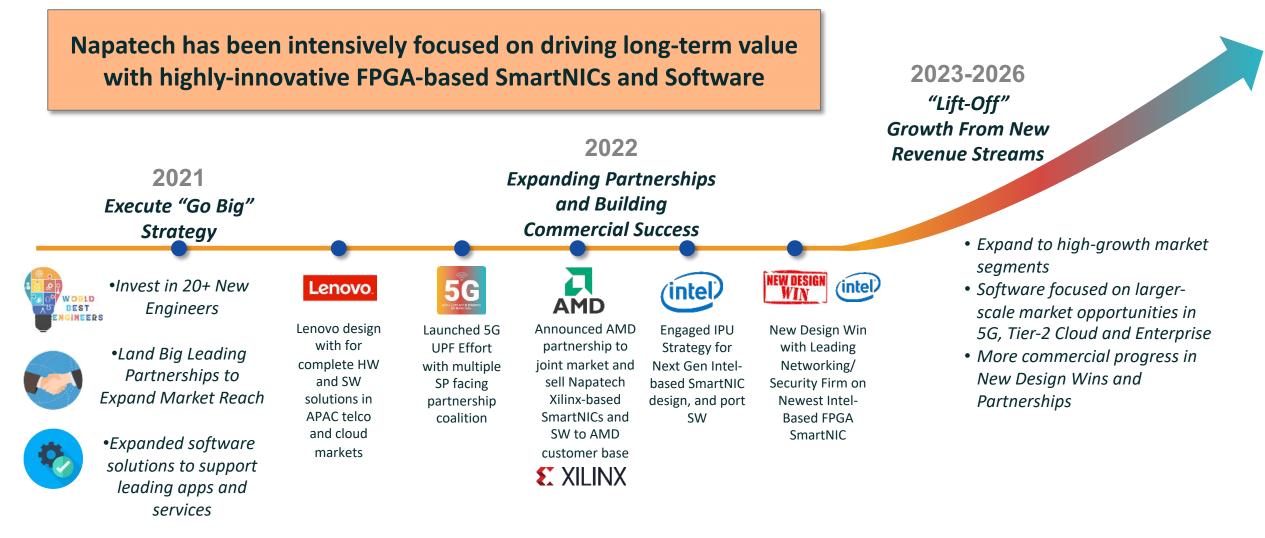


### Napatech is Well Positioned Amongst Market Players

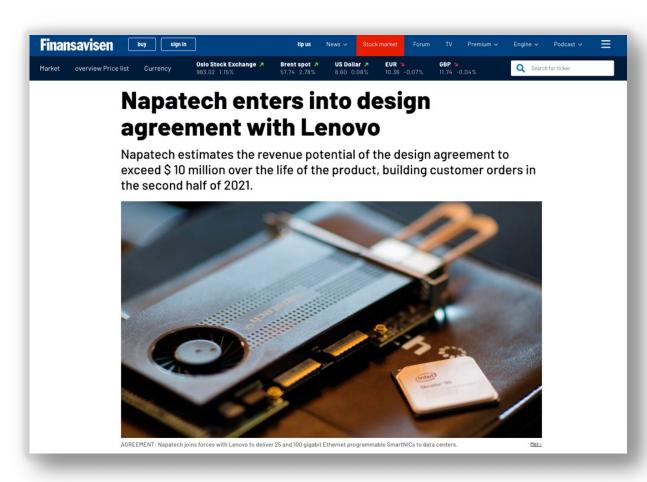




#### Napatech's Never Been in a More Strategically Important Position







## Lenovo

- Joint Product Development
- Focused on Virtualization Solution
- Delivering improved Data Center performance for 5G telecom and Cloud SP's
- Lenovo branded
- Napatech designed

napa:tech:



## The 5G Era is Changing Everything in Telecom Infrastructure

- 5G is a massive business challenge for all telcos
- Major capital investments in new spectrum and infrastructure
- Minimal increase in ARPU, and challenged ROI



- Reducing cost-per-subscriber for infrastructure enables significant improvements in telco ROI for their 5G deployments
- UPF is high leverage because it represents a significant part of the overall workload within the packet core.
- For virtual UPF, we believe the market opportunity is 50,000
   SmartNICs per year with a TAM of \$75M per year

Napatech software investments enable our family of SmartNICs to offload and accelerate User Plan Function in 5G Packet core networks



## AMD/Xilinx Partnership is Starting to Generate Sales Leads

- Launched September 2022
- Sales and marketing collaboration agreement
- AMD direct & channel sales activated for Napatech solutions
- Targeted accounts in all global geos and customer types
- Early mileposts being hit for engagements and meetings
- Targeting 2H23-2024 design wins and revenue



napa:tech;

#### Napatech Extends Collaboration with AMD to Data Center Networking with FPGA-based SmartNIC Solutions

**COPENHAGEN, Denmark** – **Sept. 1, 2022** – Napatech<sup>™</sup> (OSLO: NAPA.OL), the leading provider of programmable Smart Network Interface Cards (SmartNICs) used for Data Processing Unit (DPU) and Infrastructure Processing Unit (IPU) services in telecom, cloud, enterprise, cybersecurity and financial applications worldwide, today announced an extension of its sales and marketing collaboration initiatives with AMD that will make Napatech's hardware-plus-software SmartNIC solutions available to AMD customers worldwide through both direct engagements and global channel partners.

<u>Click to Tweet:</u> @Napatech and @AMD Extend Collaboration for Data Center Networking with #FPGA-based #SmartNIC Solutions: <u>https://www.napatech.com/</u>

OEMs, enterprises and data center operators across a wide range of industries are adopting SmartNIC solutions to achieve levels of performance, security, latency and energy efficiency that are unachievable with servers or appliances equipped with traditional "foundational" NICs. As the leading provider of field programmable gate array (FPGA)-based SmartNICs, Napatech leverages the extensive portfolio of AMD Xilinx FPGAs, in combination with its own commercial-grade software suites, to accelerate and offload a variety of workloads in cybersecurity, financial systems, mobile infrastructure, data centers, network appliances and monitoring solutions.

Many companies that can benefit from Napatech's SmartNIC solutions are already customers of the extensive AMD processor portfolio, leveraging EPYC<sup>™</sup> processors in servers or Ryzen<sup>™</sup> processors in workstations. The expanded collaboration between AMD and Napatech is designed to enable AMD experts and channel partners to propose and architect end-to-end solutions for these companies, spanning their network infrastructure as well as their processor subsystem. Fine-tuning the balance of workloads between the processor and the SmartNIC through true system-level design results in optimized performance, system cost and energy efficiency for the target applications.

End-users who adopt Napatech's SmartNIC solutions benefit from a true "IT" experience, whereby they simply install a card, load a driver, and achieve seamless acceleration of common applications, both commercial and open source, with no need for custom programming at either the application or FPGA level.



## Evolutionary Step for SmartNICs is the IPU Napatech and Intel Partnership



- Programmable NICs evolve to include both SmartNICs and IPUs
- IPUs build upon SmartNICs, adding general purpose CPU cores
- Unlocks new customers, applications and use cases
- Napatech and Intel partner to deliver market-leading IPU design
- Napatech software solutions powers IPUs



## Landmark Win On Track for Significant 2023+ Revenue Growth

- Customer: a multi-billion dollar global leader in network and security solutions selling its solutions to the world's largest enterprises, financial institutions, service providers and governments
- Napatech delivering it's newest Intel FPGAbased SmartNIC solution
- Potential full-year revenues expected to be around \$10M
- On-track to deliver solution in 1H'23



We will announce more when we are permitted



#### Industry Insiders Take Notice

## LightReading

#### Tiny Napatech starts FPGA assault on Nvidia in 5G core





News Analysis IAIN MORRIS, International Editor 11/2/2022 Field programmable gate arrays, or FPGAs, gained a bad reputation in 2019 when they were identified as a cause of Nokia's 5G woes. Let down by Intel on the supply of 5G chips, the Finnish vendor had fallen back on FPGAs from Xilinx to plug the hole. Alongside rivals using customized silicon, Nokia suddenly had a cost and competitiveness problem. Ever since, it has been working to phase them out.

That product uses FPGAs to run the 5G user plane function (UPF), a part of the 5G packet core responsible for the inspection, forwarding and routing of traffic. In modern-day 5G networks, the UPF can be hosted just about anywhere – in an edge data center, collocated with the radio access network (RAN) or even within a public cloud. But it tends to gobble up server resources. Napatech's solution involves bypassing the server processor and instead running the UPF on a SmartNIC (essentially, a network interface card with added cleverness).

#### Light Reading Article Found Here



### Strategic Process Update

- Napatech is well positioned amongst others within this market with its FPGAbased SmartNIC HW and SW solution.
- Napatech has had inbound interest from several large players within our market domain.
- Napatech's Board announced in Q3 that we initiated a strategic review to consider options to capitalize on the large opportunities in front of us.
- Napatech's Board views that we need to either be a part of a larger company or have even stronger strategic partnerships to secure a quicker ramp of our newest technology and features.
- Napatech has experienced more interest that expected and have several alternatives that the Board is focusing on.
- The alternatives that we are working on will increase the value of the company substantially, but more importantly, will help secure strong commercial success going forward.
- We expect to make progress with this strategic process and will provide more details anytime soon.

|--|



## Annual Guidance for 2022 Updated

Guidance	Previous	Updated
Revenue	DKK 195-220m	DKK 170-200m
Gross margin	69-71%	57-61%
Staff expenses & Other external costs	DKK 145-155m	DKK 140-150m
Transferred to capitalized development costs	DKK 28-33m	DKK 25-27m
Depreciation, amortization and impairment	DKK 23-28m	DKK 23-28m

#### Key Highlights

- Market conditions have affected our 2022 revenue growth as we revise revenue guidance downward by 13%.
- Gross Margins are affected by abnormally higher costs of a specialized component due to the global supply chain shortages, and a shift in revenue mix due to lower revenues from enterprise end-user customers. We see early signs of stabilization for 2023.
- We are managing staffing and other expenses carefully.
- 2023 is expected to grow significantly over 2022.

19

20

## Key Investment Highlights



#### Growing Market.

The Programmable NIC market is rapidly expanding driven by heightened compute requirements needed for cloud, enterprise and telco datacenters.



**Robust IP Portfolio.** 22 patents & patents-pending provides high barrier-to-entry for competitors



#### Superior Performance.

Unparalleled expertise improving speed and efficiency, resulting in 40x app performance from 1 to 400+ Gbps while also maintaining cost-efficient solutions



#### Strong Financial Track Record.

Strong foundation of \$30M+ in revenue and 70%+ gross margins, with considerable opportunities to rapidly increase growth



Unique mix of hardware and software, providing programmable HW performance at the speed of software innovation



#### Seasoned Team.

R&D team in Denmark, with unparalleled expertise and decades of research in accelerating compute-intensive applications on servers

# Stay Connected With Napatech napa:tech;

#### **On The Web:**

# OSLO BØRS

www.google.com/alerts

#### napa:tech;

www.napatech.com/investor-relations



**Social Media:** 

**Other News:** 





www.napatech.com/newsletter

31

NAPATECH A/S © COPYRIGHT 2022